

# The Value of Family Care Support

A proven solution



Grayce's family care navigation solution supports employee caregivers, providing companies a meaningful way to increase productivity and retention while reducing absenteeism and turnover. Our latest research indicates that, by investing in Grayce, employers establish a support system for their valuable employees, ultimately leading to a more productive and focused workforce.

Download our [2025 Impact Report](#) to see our dataset and get a detailed explanation of Grayce's proven impact.



## Grayce has a demonstrated 6.1 to 1 ROI

We conducted extensive research designed to demonstrate Grayce's value. Our ROI was calculated based on actual employee, Grayce member, and employer client data. Based on that data, we calculated retention and productivity savings and then divided that number by the total paid by clients, leading us to our 6.1:1 ROI figure.<sup>1</sup>

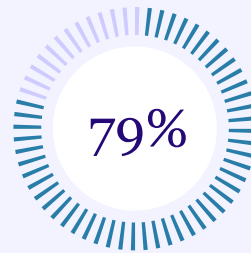
The following stats show how we determined retention and productivity savings.

# Reductions in stress are reported by caregivers with Grayce.

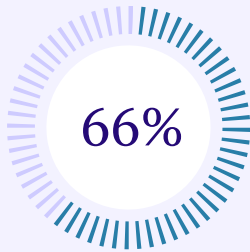
Our survey data shows that access to Grayce's family care support services significantly reduces employee stress, improving employee satisfaction and lowering attrition.



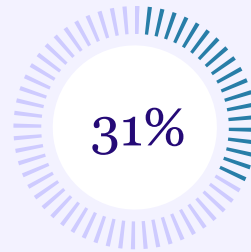
of employees say they feel stressed<sup>2</sup>



say their stress levels increase as their caregiving duties increase<sup>3</sup>



of Grayce members report a reduction in stress levels<sup>4</sup>



Using Grayce reduces the stress level of caregivers by 31% on average<sup>5</sup>

## Did you know?

57% of caregivers experience clinically significant levels of stress, anxiety, or depression<sup>6</sup>

# Grayce leads to a significant drop in absenteeism

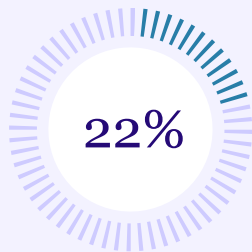
Support for employee caregivers in their duties has a proven impact on reducing leave requests, allowing employees to manage important family care work while still being productive at work.



of members who had previously taken leave report that access to Grayce reduced their need to work fewer hours or leave their jobs altogether<sup>7</sup>



40% of employees have taken leave in the last year due to caregiving needs<sup>8</sup>



of employees report considering taking long-term leave from their job due to caregiving challenges<sup>9</sup>



Grayce members take an average of 6 days reclaimed for productive work with support from Grayce<sup>10</sup>



“Grayce helped me navigate the process of finding care for my mother. My Care Partner gave me direction and options, saving me days of frustrated research.”

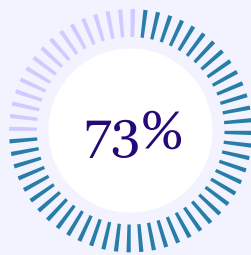
– Grayce member





# Family care support has a direct impact on workplace productivity.

When a company invests in family care support services, it is investing in the well-being of its employees. While worthwhile on its own, family care has also been shown to increase employee productivity.



of members report that with Grayce, they could better focus on their job<sup>11</sup>



of employees say that caregiving has a significant impact on their productivity<sup>12</sup>



## Did you know?

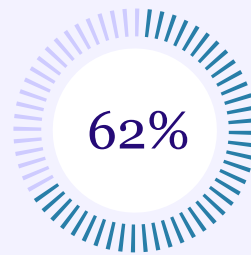
Companies are estimated to lose \$44 billion every year in lost productivity due to the impacts of family caregiving.<sup>13</sup>

# Grayce improves employee satisfaction and retention.

Replacing an employee can cost as much as 1-2X that employee's annual salary.<sup>14</sup> Because turnover is so costly, companies that work to ensure that their employees are satisfied can save thousands of dollars.



of employees report that access to Grayce makes them feel like their employer cares about them<sup>15</sup>



of employees say they would stay at their employer longer if offered caregiver support<sup>16</sup>



of members feel that their employer shows commitment to supporting the diverse needs of employees by offering Grayce<sup>17</sup>



"I use Grayce when I feel down and need emotional support. Grayce made a huge impact on my well-being. I always recommend it to my friends."

– Grayce member





## Methodology

To determine Grayce's impact on business, we conducted a two-part survey that included a targeted study for complete contract evaluation and a rolling survey for lifecycle-based responses. This survey measured responses from 170+ high-acuity Grayce users who participated in the program, ensuring that our insights came from active users who had benefited. A more in-depth look at this data can be found in our [2025 Economic Impact Report](#).

1. [Grayce 2025 Impact Report](#)
2. [Employer Guide to Family Caregiving](#)
3. Ibid
4. [Grayce 2025 Impact Report](#)
5. Ibid
6. [Anxiety and Depression Association of America](#)
7. [Grayce 2025 Impact Report](#)
8. Ibid
9. Ibid
10. Ibid
11. [Employer Guide to Family Caregiving](#)
12. Ibid
13. [Harvard Business School](#)
12. [PeopleKeep](#)
15. [Grayce 2025 Impact Report](#)
16. Ibid
17. Ibid



Discover why employers choose Grayce to reduce absenteeism and stress, improve productivity, and increase satisfaction and retention.

Contact us at [hello@withgrayce.com](mailto:hello@withgrayce.com)